

United States Senate

WASHINGTON, DC 20510

May 25, 2010

Mr. Roger Goodell  
Commissioner  
National Football League  
280 Park Avenue  
New York, NY 10017

Dear Commissioner Goodell:

I am writing first and foremost to congratulate and thank the NFL on its choice to hold the 2014 Super Bowl in New Jersey. Our state and its residents are proud to host two NFL football teams, and I am confident that the new state-of-the-art Meadowlands Stadium will prove a successful venue for the league's biggest game.

I am also writing to ensure that the NFL appropriately describes the site of the game as New Jersey/New York and not simply "New York." I also urge the league to utilize and promote New Jersey in its marketing and events associated with the Super Bowl. To be sure, the entire New Jersey/New York region has much to offer and will benefit economically from the game. But the reality is that the Super Bowl will be played in New Jersey, and the NFL's marketing, promotion, and events should reflect that fact.

New Jersey has much to offer the NFL, both on game day and in the days leading up to the Super Bowl. Our state is home to great hotels, restaurants, and entertainment venues in culturally diverse communities from Newark to Jersey City to Hoboken. We have scenic locations, such as Liberty State Park on the Hudson River, which could host NFL activities and celebrations. And the location of the Meadowlands provides excellent transportation options to and from the stadium with direct train and bus service, numerous highways, and Newark-Liberty airport.

I ask that you keep me informed of the NFL's plans for the 2014 Super Bowl, and that we meet at your earliest convenience to discuss these issues further. Once again, I applaud your selection of New Jersey as host, and I know our state is excited and prepared to make it a great experience for the league and its fans, myself included.

Sincerely,

